

Emmanuel Pels

FILMMAKER

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PROFILE

Filmmaker with over a decade of experience across broadcasting, creative agencies and brand production in Nigeria and the UAE. I direct, shoot and edit commercials, music videos and social content, from the first idea to the final grade, with a strong eye for visual storytelling and a record of delivering mid-scale to high-end projects on deadline.

EXPERIENCE

Ayoub & Co — 2024

Videographer / Content Creator

- Filmed and edited high-quality property videos and virtual tours for residential and commercial listings.
- Worked with real estate agents and marketing teams to shape visual storytelling strategies.
- Created influencer and branding content that has reached 2M+ views and 200K+ likes.

Amplify Marketing Agency, Dubai — 2021 – 2023

Videographer / Content Creator

- Led video and photo production and editing across 10+ client campaigns, video and static, for brands including Dubizzle, FIJI Water and Rockit.
- Delivered the Dubizzle campaign film, shot with a full production crew of about 30 people, which has passed 310K views on YouTube alone.
- Produced FIJI Water content across platforms that has passed 300K views in total.
- Conceptualised, filmed and edited promotional videos, ad campaigns and brand stories across multiple industries.
- Built content strategies around each client's brand and goals, and prepared highlight reels and storyboards for prospects.
- Managed multiple projects at once and met client deadlines at every stage.

TG Omori Filmworks, Nigeria — 2019 – 2020

Production / Post-Production Team Lead

- Independently edited more than 20 high-end music videos and commercials.
- Operated high-end cameras and coordinated with the camera crew on complex shots.
- Worked with directors, producers, artists, colourists and animators to bring music video concepts to life.
- Scouted locations and prepared treatments for prospective clients.

Silverbird Communication, Nigeria — 2018 – 2019

Video Editor

- Edited news footage and highlight packages for broadcast, collated video reports from regional TV branches and edited audio for radio.

Earlier work. Cinematic (2017 – 2018), lead videographer and editor of weddings, corporate events and documentaries. GTBank (2017), freelance video editor, videographer and drone pilot, shooting promotional videos and aerial footage.

HIGHLIGHTS

2M+ views and 200K+ likes on influencer and branding content

10+ client campaigns at Amplify

310K+ YouTube views, Dubizzle film

300K+ views on FIJI Water content

20+ music videos and commercials edited

BRANDS

Sony Music · TG Omori · Essie · Dubizzle · Expo City Dubai · OnStar · GMC · Chevrolet · Cadillac · FIJI Water · Carswitch · Camouflage Production

EXPERTISE

Directing · Cinematography · Video editing · Colour grading · Photography · Lighting · Camera operation · Production · Storytelling · Team management

SOFTWARE

Premiere Pro · After Effects · DaVinci Resolve · Lightroom

EDUCATION

PEFTI Film Institute
Film and Television Production
2014 – 2017

LANGUAGE

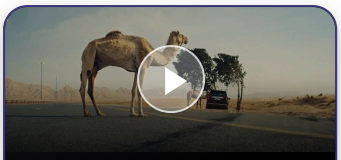
English



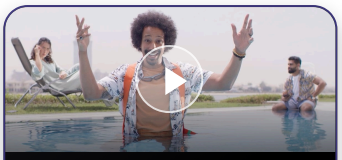
Emmanuel Pels

SELECTED WORK

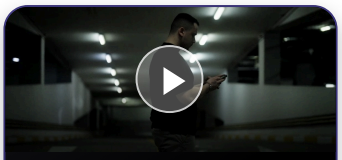
FILMS & COMMERCIALS



GM OnStar
WATCH ON VIMEO



Dubizzle TVC
WATCH ON YOUTUBE



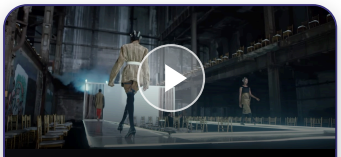
More than Business
WATCH ON VIMEO



Nescafé, Ice Coffee
WATCH ON VIMEO

More films at voircine.com

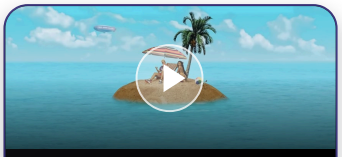
MUSIC VIDEOS



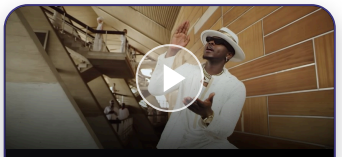
Fireboy DML – King
WATCH ON YOUTUBE



Mr Eazi – Kpalanga
WATCH ON YOUTUBE



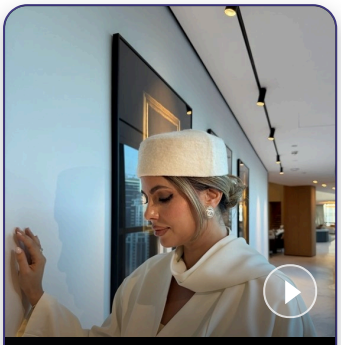
Reminisce – Ogaranya ft. Fireboy DML
WATCH ON YOUTUBE



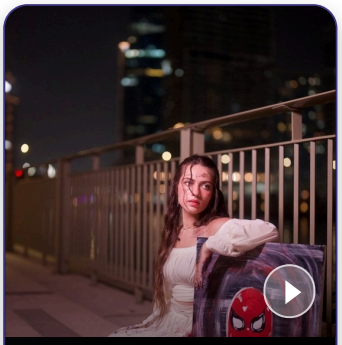
Kizz Daniel – Jaho
WATCH ON YOUTUBE

More music videos at voircine.com

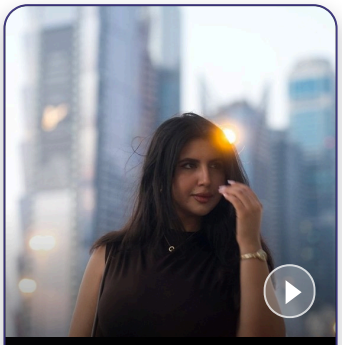
BRANDING & COLLABORATIONS



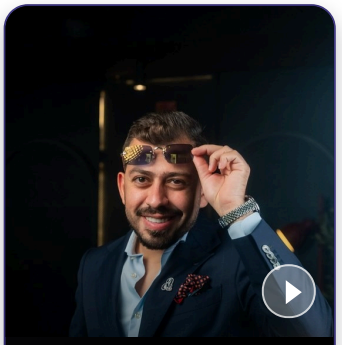
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INFLUENCER COLLABORATION



@farah_dhamani_
INFLUENCER COLLABORATION



@wejdankacem
INFLUENCER COLLABORATION



@mohamadnayoub
PERSONAL BRANDING

More collaborations at voircine.com

Let's make something people feel.

Commercials, music videos, brand films and social content, from the first idea to the final grade.

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